

We Brighten Your Brands.



Brightening Your Brands from the Beginning.

Founded in 1957 to design and develop high-reliability lighting products, SloanLED® quickly became a pioneer in LED technology. Our founder, Charles Sloan, was driven by two simple principles: employ the latest technologies to develop quality lighting products and take excellent care of our customers.

SloanLED has continued to deliver on these principles as a leading supplier of aircraft indicator lights for the last 60 years, and our commitment to producing safe, reliable, lighting solutions that withstand the elements and harshest weather conditions, keeps us at the forefront of the lighting market. Our high-efficiency, long lasting solutions don't just brighten your brands; they represent significant energy cost reductions, maintenance cost savings, easy installation, faster ROI, and deliver exceptional performance with consistent brightness and uniformity.



1957

Company founded
by Charles Sloan

1968

Company begins early
work with U.S. military

1979

Pioneers in
LED technology

1997

First national
signage program

1999

SloanLED enters
spa market

2003

SloanLED introduces
Constant Current Technology

2004

Patent issued to
SloanLED for LEDStripe®

2011

SloanLED enters
petroleum
& c-store markets

2012

50,000,000 feet of
SloanLED product sold

2013

Design patent for
Pole Mount Light
issued

At SloanLED, it is our

MISSION

to deliver innovative light solutions by anticipating our customer's needs.

By understanding the lighting application, we design, test, and deliver comprehensive solutions that anticipate the customer's total cost of ownership needs and provide a positive experience. We collaborate with our partners to leverage technology, focus on research, and continuously improve our organization, processes, and products.

We are pioneers in applied light technology solutions; with a

VISION

of enlightening the world.



The Printworks
Manchester City Centre



2000

ChannelLED
introduced

2022

The leader in
light technology

2057

Celebrate 100-year
anniversary

"A brand is a living entity, and it is enriched or undermined cumulatively over time—the product of a thousand small gestures."

~ Michael Eisner

Your brand is a story that is always being told.

You've built a brand your customers trust. Managing each detail of your brand is imperative to maintaining a consistent experience from one location to the next, and SloanLED has expertise in the details of light. It takes accurate color, and the best level of illumination for each application to brighten your brand in every sense of the word.



The SloanLED difference:

Successful relationships are built and maintained on trust and reliability. From innovative lighting solutions and quality products to industry-leading customer care and layout services, we're your partner every step of the way.



- 60 years of lighting excellence
- National program specification expertise
- Industry leading product line and technical support
- Quick turnaround layout and photometric services
- More than 50 million feet of product sold
- 1,000,000+ signs supplied with SloanLED power

"MODW units meet SloanLED's stringent design criteria and outperformed the competition, making them best-in-class."

~ Elmer Tolentino Jr., CRE, Principal Reliability Engineer, Reliant Labs

We know a thing or two about lighting.

SloanLED high-efficiency, long lasting solutions don't just light your signs, canopies, shelves, and refrigerated displays, they represent significant energy and maintenance cost savings, easy installation, and faster ROI. We deliver exceptional performance with consistent brightness and uniformity in all applications.



There's more to light than the opposite of dark.

Light is more than just "white" and understanding how to properly utilize an LED is essential to obtaining the results you need. Our lighting experts have the experience and training to ensure your brand is represented exactly the way you want it.

Companies we partner with:

They say you're known by the company you keep; that's why successful brands, who mean business, trust SloanLED.



Consumer Services:

Allianz
Anytime Fitness
AT&T
Enterprise
Extra Space
Hertz
Hudson News
Jiffy Lube
Lens Crafters
Life Storage
Nokia
Pearle Vision
Samsung
Sanquin
Shurgard Self-Storage
State Farm
Telekom
T-Mobile
U-Haul
Verizon
Vodafone
VW Dealerships

Financial Services:

Amen Bank
Alliance Bank
Bancorp
Barclays
BMO Harris
Capital One
Citibank
Chase ATMs
Commerz Bank
Danske Bank
Deutsche Bank
Fidelity
First Cash
Invesco
Lloyds Bank
M&T Bank
Nat West
Prudential
Sparkasse
Sun Trust Bank
TD Bank
Wells Fargo

Food & Grocery:

Albert Heijn
Applebees
Arby's
Auchan
Big Y
BJ Restaurants
Bob Evans
Buffalo Wild Wings
Burger King
Carls Jr.
Checkers
Cheesecake Factory
Chick-fil-A
Chili's
Chipotle
Churches Chicken
CiCi's Pizza
Dave & Busters
Del Taco
Gall & Gall
Hard Rock Cafe
Hooters

IHOP

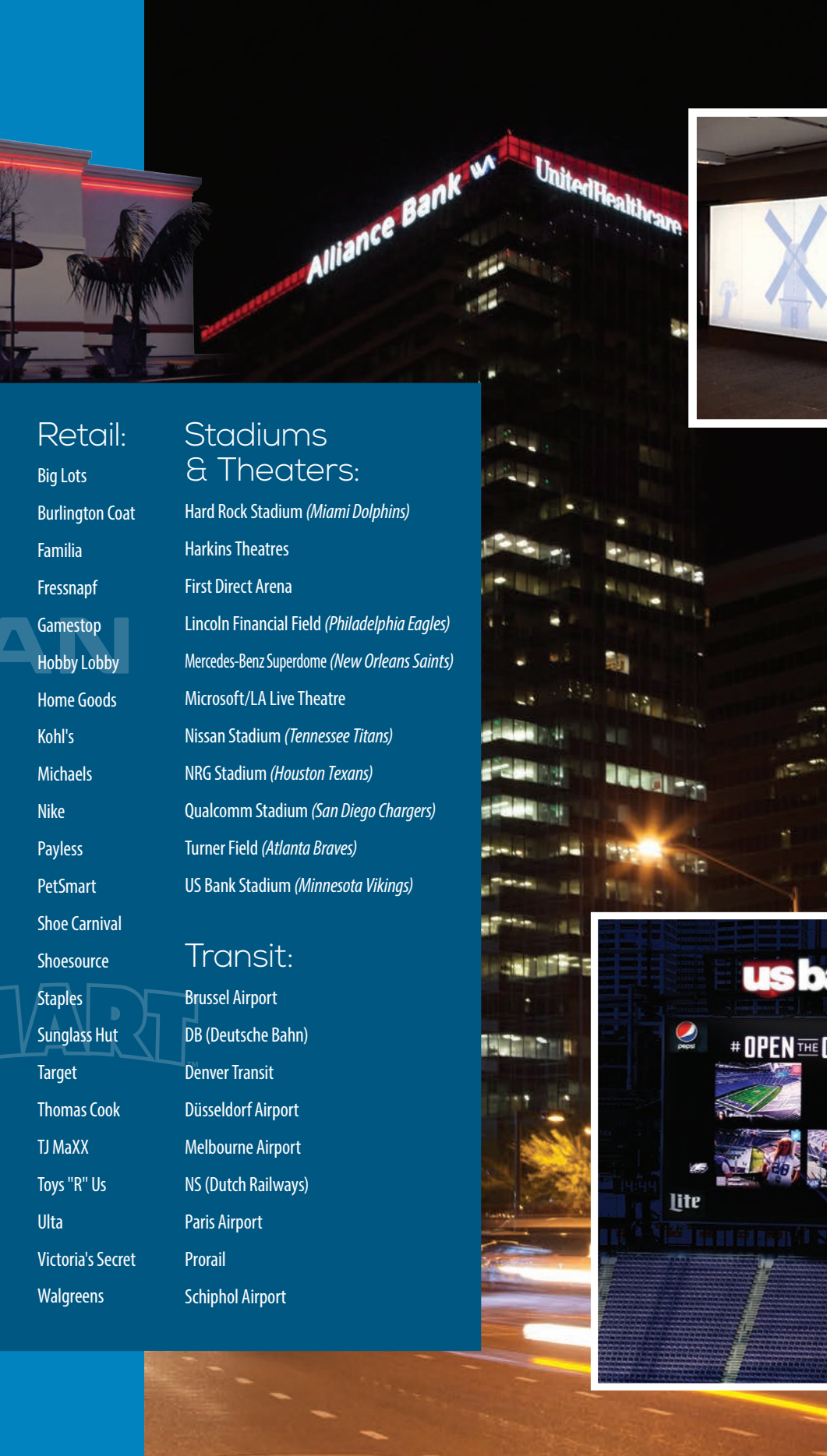
In-N-Out Burger
Jack in the Box
KFC
Krystal Burgers
Little Caesars
McAlister's Deli
McDonald's
Noodles & Company
O'Charley's
On the Border
Panda Express
Pizza Hut
Pizza Ranch
Red Robin
Schlotskey's
Smashburger
Starbucks
Steak 'n Shake
Texas Road House
TGIF
Quiznos
Whataburger
White Castle

Hotels & Hospitality:

Bilderberg Hotel
The Drake Hotel
Drury Inn and Suites
Hilton Hotels Worldwide
Holiday Inn
Hotel Novotel
Hyatt Place
Motel 6
Red Roof
Sole on the Ocean
Travelodge
Whitebread Premier Inn
Wild Horse Hotel

Petroleum & Convenience:

Africa
Avia
BP
Caltex
Citgo
Chevron
Exxon
EZ Mart
HEM/Tamoi
Mavericks
OMV
PKN Orlen
Q8/Tango
RaceTrac
Shell
SOL Petroleum
Texaco
Total
United



Retail:

Big Lots
Burlington Coat
Familia
Fressnapf
Gamestop
Hobby Lobby
Home Goods
Kohl's
Michaels
Nike
Payless
PetSmart
Shoe Carnival
Shoesource
Staples
Sunglass Hut
Target
Thomas Cook
TJ MaXX
Toys "R" Us
Ulta
Victoria's Secret
Walgreens

Stadiums & Theaters:

Hard Rock Stadium (*Miami Dolphins*)
Harkins Theatres
First Direct Arena
Lincoln Financial Field (*Philadelphia Eagles*)
Mercedes-Benz Superdome (*New Orleans Saints*)
Microsoft/LA Live Theatre
Nissan Stadium (*Tennessee Titans*)
NRG Stadium (*Houston Texans*)
Qualcomm Stadium (*San Diego Chargers*)
Turner Field (*Atlanta Braves*)
US Bank Stadium (*Minnesota Vikings*)

Transit:

Brussel Airport
DB (Deutsche Bahn)
Denver Transit
Düsseldorf Airport
Melbourne Airport
NS (Dutch Railways)
Paris Airport
Prorail
Schiphol Airport

"Show me
your friends
and I'll show
you your
future."

~ John Kuebler



Squared Up

Project:

Microsoft Theater and Microsoft Square rebranding

Location:

Los Angeles, CA

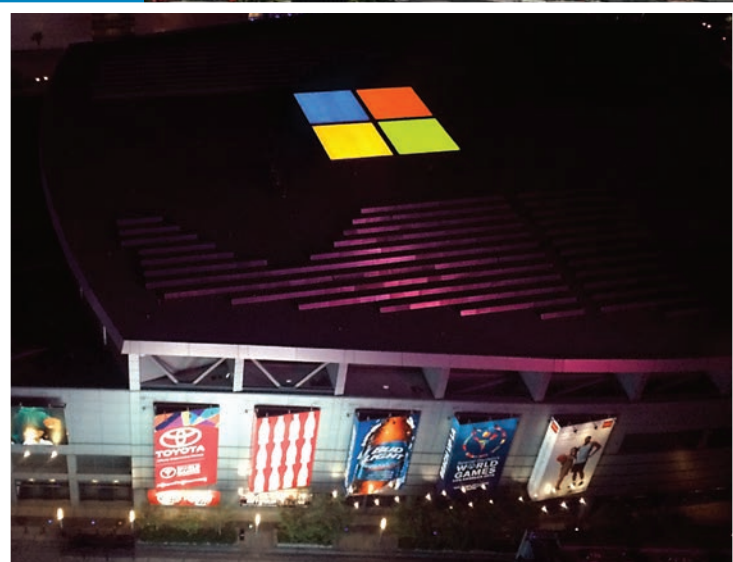
The need:

When Microsoft acquired Nokia in 2014, the former Nokia Theatre had to be rebranded to Microsoft Theatre and Microsoft Square. This called for a major signage overhaul including lighting and ensuring the color accuracy of what would be the largest Microsoft logo in existence.

The solution:

SloanLED V180 Large – SloanLED not only illuminated the massive 50' x 50' per square light box rooftop logo at a total of 10,000 square feet (or roughly 3.5 tennis courts), but the wall signs and letter sets as well which varied in size from 36" to 73".

With so much footage of LED lighting needed to complete this rebranding project, one might assume the LED module count and energy costs would be astronomical; however, the SloanLED V180 Large is unique in that it provides a 180 degree overall viewing angle. The result was brilliant, evenly illuminated signs using fewer modules, and lower installation and operating costs for Microsoft.



Nick at Night



Project:

Nickelodeon Studios

Location:

Burbank,
California

The need:

Five-sided channel letter illumination, providing a 3D look, to the main signage at the Nickelodeon Studios complex.

The solution:

SloanLED V180 – Bright, uniform, and most importantly, efficient illumination of the main signage at the state-of-the-art, sustainable complex, which will attempt to get LEED Gold Certification.

Project:

"Rock 'n Roll Lightboxes" for First Direct Arena

Location:

Leeds, UK

The need:

Illuminate two large-format lightboxes, showcasing 240 album covers of famous artists that have played at the venue.

The solution:

PosterBOX 3 – 90 modules for the entire system that draws just over 1,200 W, achieving bright, even illumination across a width of 3 meters.



Bright Lights, Hollywood Nights

Project:

Viacom west coast headquarters

Location:

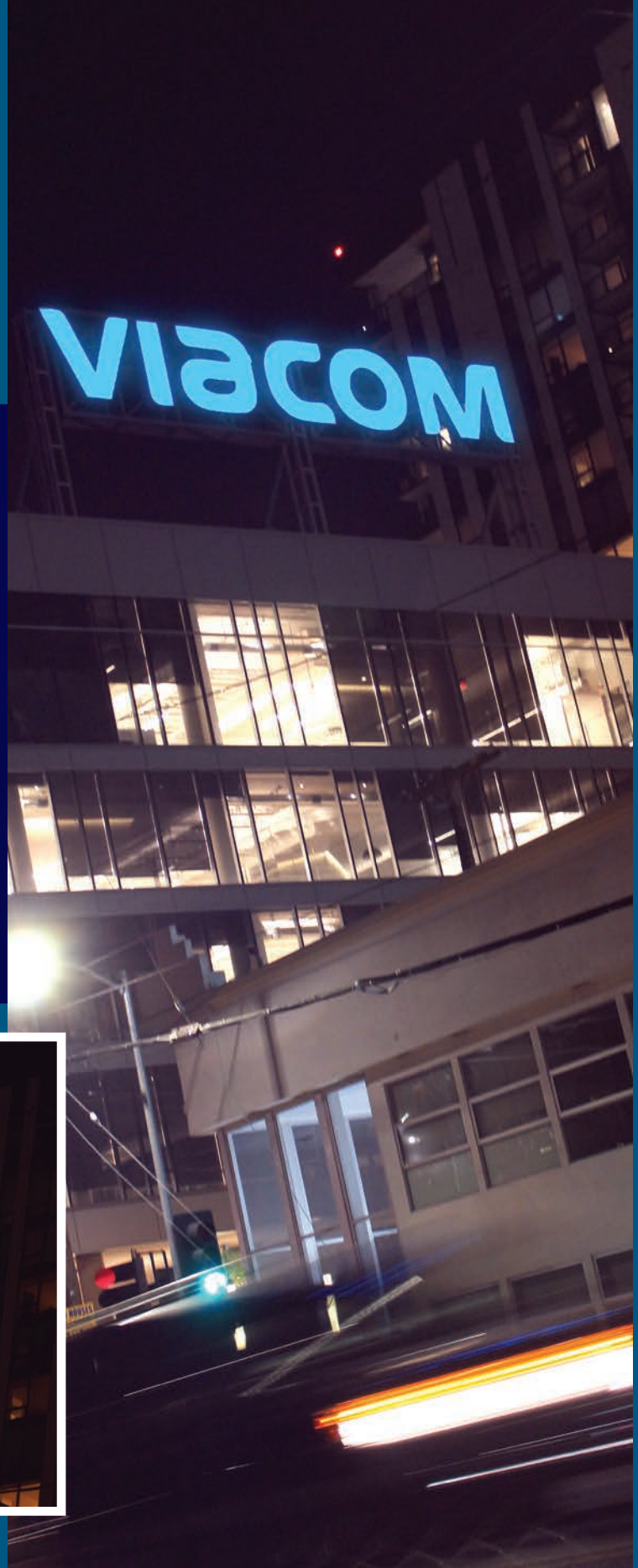
Hollywood, California

The need:

Illuminate two, massive 10-foot high channel letter signs, facing north and south, atop Viacom's new west coast headquarters in Hollywood's Columbia Square.

The solution:

Beautiful, uniform illumination of both Viacom signs was achieved with 398 SloanLED Prism 6500 K modules, and today, the Viacom headquarters shines as a beacon for what has been hailed as the biggest media tenant arriving in Hollywood since the Capitol Records tower was built in the mid-1950s.





Brilliance by Design

Project:

United Petroleum service station

Location:

Victoria, Australia

The need:

The massive scale of the canopy and dizzying nine meter height required a canopy lighting solution that would compliment the station's unique design while providing the bright, even illumination, and high efficacy SloanLED lighting solutions are known for.

The solution:

PDL3 and PML2A – The slim, compact design of the PDL3 allowed each luminaire to be wrapped with custom designed outdoor vinyl, while the legendary SloanLED light engine provided an average of 290 lux on the ground at each pump. Even with 37 luminaires installed, power consumption remained low at only 4,625 watts. Seven PML2A pole mount lights provided a beautiful, efficient solution to increase visibility over the entire site.



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No matter where you are. **We've got you covered.**

From Alaska to Australia, with 150+ employees, and the best global coverage in the industry, we've got you covered.

SloanLED Europe, B.V.,
Delfgauw, The Netherlands
EMEA ~ Asia Sales

SloanLED, Inc.
Ventura, CA
Company Headquarters

SloanLED Asia, Inc.
Guangdong Province, China
LED / Circuit Board Assembly
SloanLED Managed Contract
Manufacturing

SloanLED Headquarters
888.747.4LED • SloanLED.com

SloanLED Europe
Tel +31 88 12 44 900 • Europe@SloanLED.com

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